

# CALL FOR PAPERS

## **WATEF 2019 Spring Conference: Evaluating Public Diplomacy Programs in Korea and Beyond**

*4 April 2019, Thursday 10 AM – 5 PM*

*Hankuk University of Foreign Studies, Faculty Office Building Seminar Room, 2<sup>nd</sup> Floor*

**Hosted and Organized by:** World Association for Triple Helix and Future Strategy Studies (WATEF), Yeungnam University Cyber Emotions Research Center, Hufs Department of International Development Studies, Hufs Global Security Cooperation Center, Institute of Philosophy and Sociology of the Polish Academy of Sciences

**Sponsors:** WATEF, Korea Foundation

**Deadline to submit abstracts:** 5 February 2019

We welcome any topics that deal with public diplomacy, digital diplomacy, people-to-people diplomacy, propaganda, international communication and development communication. The topics that we are particularly interested in include:

- Inter-Korean People-to-People Diplomacy
- Social Learning Processes in Inter-Korean Relations
- Inter-Korean Propaganda
- Korean Government Scholarship Program as a Public Diplomacy Tool

We are also open to other topics that deal with various aspects of public diplomacy in Korea and beyond.

If you would like to participate in the conference, please send your abstracts (less than 300 words) by 5 February 2019 to [editor \[at\] hufs.ac.kr](mailto:editor[at]hufs.ac.kr) (Dr. Kadir Jun Ayhan). Abstracts must 1) clearly articulate the authors' analytical or theoretical framework, 2) specify the research aims and methodology, and 3) highlight the key findings of the paper.

If you have any inquiries about the conference, please contact Dr. Kadir Jun Ayhan: [editor \[at\] hufs.ac.kr](mailto:editor[at]hufs.ac.kr)

Lunch and dinner will be provided (must RSVP) : <https://goo.gl/forms/scRM3NkYURVuRJA22>